

Jen Goodridge

Hi! I'm a self-taught full-stack web developer who's passionate about helping companies grow to reach their potential (and customers!). I've really enjoyed my time as a growth engineer, and would love to work with a team that's looking to reach new heights.

Experience

Full-Stack Developer @ Frameable (09/23–01/24)

Technologies: HTML, CSS, Tailwind CSS, SASS/SCSS, JavaScript, NodeJS, MySQL

I was promoted from a junior position at Frameable to take on more responsibility for empowering the marketing team to better integrate with, and take advantage of, our new Microsoft-based tech stack:

- Expanded integration with Microsoft AppSource to receive and catalog lead data for the marketing team, which led to improved metrics tracking and data funneling to ActiveCampaign (customer contact) and Pipedrive (sales) services
- Created a Microsoft Teams messaging service to alert sales and marketing members to potential leads, which reduced lead time
- Integrated customer feedback pipelines into our internal Microsoft Teams services to improve marketing flows

Junior Full-Stack Developer @ Frameable (09/21–09/23)

Technologies: HTML, CSS, Tailwind CSS, SASS/SCSS, JavaScript, NodeJS, Vue.js, MySQL

I was hired as a junior developer for my front-end and responsive web design experience to help grow Frameable marketing sites and develop product features:

- Implemented responsive UI for the Spaces product to enable a mobile experience
- Implemented customization of Events product welcome screens, allowing clients to design their own event agendas
- Developed a landing page system to allow the marketing team to target specific clients with unique messaging, with dynamic templates and headless CMS integration to enable updates without engineering help
- Unified the Frameable marketing sites (rehive.tv, socialhour.com, frameableinc.com) into a single repo with shared tooling, branding, and resources
- Expanded headless browser testing to validate the integrity of customer data and frontend presentation of that data; introduced Sinon.JS integration to mock internal services for testing purposes

Front-End Web Developer (Contracting) @ DoubleHelixOptics (05/18–09/21)

Technologies: HTML, CSS, JavaScript, WordPress, PHP, NGINX

I was hired to refresh DHO's web presence on their WordPress-based web stack:

- Implemented a custom WordPress theme to style the site, with custom post tagging and WordPress Customize support to allow editing of critical site components without my help
- Built custom video carousels for landing pages, and split vertical galleries for product panels
- Designed and implemented live on-page search of publications
- Set up NGINX to host the site on the client server, and implemented server-side email contact form infrastructure